

## Appendix C: Cross-tabulation Tables

### Question 1: Energy efficiency

		import.engy.eff			
		Very important	Somewhat important	Not too important	Not important at all
own.rent	Own	65%	33%	2%	0%
	Rent	64%	32%	4%	1%
live	Rural area	66%	32%	1%	0%
	Small town	68%	29%	3%	0%
education	City	59%	37%	2%	2%
	High School or less	79%	19%	2%	1%
	Some college/2 year degree	59%	37%	2%	1%
	4-year degree	61%	39%	1%	0%
	Graduate School	60%	38%	2%	0%
	Strong Republican	58%	40%	2%	0%
ideology	Lean Republican	56%	43%	0%	1%
	Independent	68%	29%	3%	0%
	Lean Democrat	67%	31%	2%	0%
	Strong Democrat	72%	25%	2%	2%
income	Under \$25,000	80%	17%	1%	2%
	\$25,001 - \$50,000	65%	31%	4%	0%
	\$50,001 - \$75,000	60%	39%	1%	0%
	More than \$75,000	62%	36%	2%	1%
gender	Male	60%	37%	3%	1%
	Female	71%	28%	1%	0%

**Question 2: Energy efficiency today vs. five years ago**

		engy.consump		
		More important	Less important	About the same
own.rent	Own	62.0%	3.9%	34.1%
	Rent	76.5%	2.4%	21.2%
live	Rural area	59.6%	3.8%	36.7%
	Small town	63.7%	4.2%	32.1%
	City	73.7%	2.3%	24.1%
education	High School or less	55.8%	5.5%	38.7%
	Some college/2 year degree	70.8%	4.0%	25.2%
	4-year degree	61.7%	1.9%	36.4%
	Graduate School	72.1%	.0%	27.9%
ideology	Strong Republican	54.5%	4.0%	41.4%
	Lean Republican	71.3%	2.3%	26.4%
	Independent	62.2%	2.6%	35.2%
	Lean Democrat	75.0%	3.6%	21.4%
	Strong Democrat	71.9%	.0%	28.1%
income	Under \$25,000	58.1%	4.7%	37.2%
	\$25,001 - \$50,000	67.9%	5.3%	26.7%
	\$50,001 - \$75,000	66.2%	2.2%	31.6%
	More than \$75,000	66.9%	1.9%	31.2%
gender	Male	61.5%	4.1%	34.5%
	Female	66.4%	3.3%	30.3%

### Question 3: Primary Residence

		primary.residence				
		Single family home	Condo/twin home	Mobile home	Apartment	Other
own.rent	Own	90.6%	2.7%	5.5%	.0%	1.2%
	Rent	35.3%	11.8%	1.2%	49.4%	2.4%
live	Rural area	92.1%	.0%	5.4%	.8%	1.7%
	Small town	84.9%	2.8%	4.2%	6.6%	1.4%
	City	62.4%	13.5%	4.5%	18.0%	1.5%
education	High School or less	82.2%	2.5%	8.6%	4.9%	1.8%
	Some college/2 year degree	81.2%	3.5%	6.4%	6.9%	2.0%
	4-year degree	85.1%	5.2%	1.3%	7.8%	.6%
ideology	Graduate School	85.2%	3.3%	.0%	9.8%	1.6%
	Strong Republican	88.9%	6.1%	1.0%	4.0%	.0%
	Lean Republican	88.5%	3.4%	3.4%	3.4%	1.1%
	Independent	80.0%	3.5%	7.8%	7.0%	1.7%
	Lean Democrat	83.9%	.0%	1.8%	8.9%	5.4%
income	Strong Democrat	84.4%	1.6%	4.7%	9.4%	.0%
	Under \$25,000	67.4%	3.5%	8.1%	17.4%	3.5%
	\$25,001 - \$50,000	77.9%	6.1%	4.6%	9.2%	2.3%
	\$50,001 - \$75,000	87.5%	1.5%	5.9%	4.4%	.7%
	More than \$75,000	89.0%	5.2%	2.6%	2.6%	.6%
gender	Male	82.4%	4.1%	5.4%	6.1%	2.0%
	Female	82.9%	3.9%	4.3%	7.9%	1.0%

**Question 4: Rent or own**

		own.rent	
		Own	Rent
own.rent	Own	100.0%	.0%
	Rent	.0%	100.0%
live	Rural area	95.8%	4.2%
	Small town	84.9%	15.1%
	City	69.2%	30.8%
education	High School or less	90.8%	9.2%
	Some college/2 year degree	84.1%	15.9%
	4-year degree	85.0%	15.0%
	Graduate School	78.7%	21.3%
ideology	Strong Republican	89.9%	10.1%
	Lean Republican	84.9%	15.1%
	Independent	87.8%	12.2%
	Lean Democrat	80.4%	19.6%
	Strong Democrat	84.4%	15.6%
income	Under \$25,000	68.6%	31.4%
	\$25,001 - \$50,000	79.8%	20.2%
	\$50,001 - \$75,000	91.2%	8.8%
	More than \$75,000	92.2%	7.8%
gender	Male	87.5%	12.5%
	Female	84.2%	15.8%

### Question 5: Age of residence

		residence.age			
		Less than 10 years old	11-25 years old	26-50 years old	More than 50 years old
own.rent	Own	14.3%	18.2%	35.5%	32.0%
	Rent	19.7%	32.9%	28.9%	18.4%
live	Rural area	15.5%	18.9%	34.5%	31.1%
	Small town	12.0%	16.3%	36.8%	34.9%
	City	20.2%	27.9%	31.0%	20.9%
education	High School or less	16.0%	20.4%	32.1%	31.5%
	Some college/2 year degree	11.4%	23.9%	38.3%	26.4%
	4-year degree	22.0%	17.3%	29.3%	31.3%
	Graduate School	8.6%	13.8%	39.7%	37.9%
ideology	Strong Republican	23.5%	10.2%	35.7%	30.6%
	Lean Republican	20.9%	20.9%	29.1%	29.1%
	Independent	14.0%	20.6%	36.4%	28.9%
	Lean Democrat	7.4%	22.2%	37.0%	33.3%
	Strong Democrat	6.3%	27.0%	30.2%	36.5%
income	Under \$25,000	9.6%	19.3%	33.7%	37.3%
	\$25,001 - \$50,000	14.0%	21.7%	35.7%	28.7%
	\$50,001 - \$75,000	11.2%	22.4%	35.1%	31.3%
	More than \$75,000	27.0%	15.8%	31.6%	25.7%
gender	Male	16.8%	21.0%	32.3%	29.9%
	Female	13.4%	19.4%	36.8%	30.4%

### Question 6: Efficiency of residence

		residence.enrgy.eff			
		Very efficient	Somewhat efficient	Somewhat inefficient	Very inefficient
own.rent	Own	28.8%	55.6%	10.0%	5.7%
	Rent	20.0%	44.7%	22.4%	12.9%
live	Rural area	31.8%	50.2%	11.7%	6.3%
	Small town	26.4%	56.1%	10.4%	7.1%
	City	22.0%	56.1%	14.4%	7.6%
education	High School or less	35.0%	52.8%	5.5%	6.7%
	Some college/2 year degree	22.3%	54.5%	16.3%	6.9%
	4-year degree	28.9%	53.9%	9.2%	7.9%
	Graduate School	21.3%	54.1%	19.7%	4.9%
ideology	Strong Republican	29.6%	54.1%	11.2%	5.1%
	Lean Republican	20.7%	63.2%	11.5%	4.6%
	Independent	28.3%	53.5%	10.9%	7.4%
	Lean Democrat	21.4%	42.9%	17.9%	17.9%
	Strong Democrat	25.4%	54.0%	15.9%	4.8%
income	Under \$25,000	24.4%	58.1%	7.0%	10.5%
	\$25,001 - \$50,000	20.6%	49.6%	20.6%	9.2%
	\$50,001 - \$75,000	21.3%	61.8%	11.0%	5.9%
	More than \$75,000	38.8%	46.1%	9.9%	5.3%
gender	Male	28.1%	51.2%	12.9%	7.8%
	Female	26.7%	56.8%	10.9%	5.6%

### Question 7: Efficiency improvements

		improv.enrgy.eff.residence	
		Yes	No
own.rent	Own	67.9%	32.1%
	Rent	39.0%	61.0%
live	Rural area	70.2%	29.8%
	Small town	59.0%	41.0%
	City	59.8%	40.2%
education	High School or less	56.4%	43.6%
	Some college/2 year degree	67.0%	33.0%
	4-year degree	68.6%	31.4%
	Graduate School	61.7%	38.3%
ideology	Strong Republican	61.2%	38.8%
	Lean Republican	64.4%	35.6%
	Independent	63.4%	36.6%
	Lean Democrat	53.6%	46.4%
	Strong Democrat	71.9%	28.1%
income	Under \$25,000	51.8%	48.2%
	\$25,001 - \$50,000	60.8%	39.2%
	\$50,001 - \$75,000	65.4%	34.6%
	More than \$75,000	68.2%	31.8%
gender	Male	62.1%	37.9%
	Female	65.6%	34.4%

**Question 8a: Insulation/caulking/weather stripping**

		insulation.caulking.striping	
		No	Yes
own.rent	Own	29.4%	70.6%
	Rent	53.1%	46.9%
live	Rural area	30.5%	69.5%
	Small town	27.4%	72.6%
	City	41.8%	58.2%
education	High School or less	27.2%	72.8%
	Some college/2 year degree	39.6%	60.4%
	4-year degree	27.6%	72.4%
ideology	Graduate School	24.3%	75.7%
	Strong Republican	35.0%	65.0%
	Lean Republican	28.6%	71.4%
	Independent	30.6%	69.4%
	Lean Democrat	26.7%	73.3%
	Strong Democrat	34.8%	65.2%
income	Under \$25,000	22.7%	77.3%
	\$25,001 - \$50,000	38.0%	62.0%
	\$50,001 - \$75,000	34.8%	65.2%
	More than \$75,000	25.2%	74.8%
gender	Male	26.9%	73.1%
	Female	35.9%	64.1%



**Question 8b: windows/doors**

		eff.windows.doors	
		No	Yes
own.rent	Own	28.0%	72.0%
	Rent	37.5%	62.5%
live	Rural area	31.1%	68.9%
	Small town	23.4%	76.6%
	City	27.8%	72.2%
education	High School or less	25.0%	75.0%
	Some college/2 year degree	29.9%	70.1%
	4-year degree	26.7%	73.3%
	Graduate School	35.1%	64.9%
ideology	Strong Republican	28.3%	71.7%
	Lean Republican	37.5%	62.5%
	Independent	26.4%	73.6%
	Lean Democrat	30.0%	70.0%
	Strong Democrat	21.7%	78.3%
income	Under \$25,000	25.0%	75.0%
	\$25,001 - \$50,000	32.9%	67.1%
	\$50,001 - \$75,000	27.0%	73.0%
	More than \$75,000	26.2%	73.8%
gender	Male	28.0%	72.0%
	Female	29.3%	70.7%

### Question 8c: heating/cooling system

		eff.heating.cooling	
		No	Yes
own.rent	Own	56.2%	43.8%
	Rent	65.6%	34.4%
live	Rural area	53.3%	46.7%
	Small town	56.5%	43.5%
	City	65.8%	34.2%
education	High School or less	64.1%	35.9%
	Some college/2 year degree	53.0%	47.0%
	4-year degree	59.0%	41.0%
	Graduate School	48.6%	51.4%
ideology	Strong Republican	60.0%	40.0%
	Lean Republican	66.1%	33.9%
	Independent	55.6%	44.4%
	Lean Democrat	63.3%	36.7%
	Strong Democrat	52.2%	47.8%
income	Under \$25,000	59.1%	40.9%
	\$25,001 - \$50,000	57.0%	43.0%
	\$50,001 - \$75,000	62.9%	37.1%
	More than \$75,000	53.4%	46.6%
gender	Male	57.7%	42.3%
	Female	56.1%	43.9%

### Question 8d: Energy efficient lighting

		eff.lighting	
		No	Yes
own.rent	Own	55.0%	45.0%
	Rent	56.3%	43.8%
live	Rural area	55.7%	44.3%
	Small town	56.5%	43.5%
	City	50.6%	49.4%
education	High School or less	64.1%	35.9%
	Some college/2 year degree	51.5%	48.5%
	4-year degree	56.2%	43.8%
	Graduate School	37.8%	62.2%
ideology	Strong Republican	53.3%	46.7%
	Lean Republican	57.1%	42.9%
	Independent	54.2%	45.8%
	Lean Democrat	53.3%	46.7%
	Strong Democrat	54.3%	45.7%
income	Under \$25,000	61.4%	38.6%
	\$25,001 - \$50,000	62.0%	38.0%
	\$50,001 - \$75,000	49.4%	50.6%
	More than \$75,000	52.4%	47.6%
gender	Male	53.3%	46.7%
	Female	57.1%	42.9%

### Question 8e: Energy efficient appliances

		eff.appliances	
		No	Yes
own.rent	Own	52.4%	47.6%
	Rent	59.4%	40.6%
live	Rural area	50.9%	49.1%
	Small town	50.8%	49.2%
	City	62.0%	38.0%
education	High School or less	59.8%	40.2%
	Some college/2 year degree	56.0%	44.0%
	4-year degree	49.5%	50.5%
	Graduate School	32.4%	67.6%
ideology	Strong Republican	48.3%	51.7%
	Lean Republican	66.1%	33.9%
	Independent	50.7%	49.3%
	Lean Democrat	43.3%	56.7%
	Strong Democrat	58.7%	41.3%
income	Under \$25,000	54.5%	45.5%
	\$25,001 - \$50,000	63.3%	36.7%
	\$50,001 - \$75,000	47.2%	52.8%
	More than \$75,000	52.4%	47.6%
gender	Male	54.9%	45.1%
	Female	51.5%	48.5%

**Question 8f: Energy audit**

		energyaudit	
		No	Yes
own.rent	Own	93.9%	6.1%
	Rent	90.6%	9.4%
live	Rural area	94.6%	5.4%
	Small town	93.5%	6.5%
	City	91.1%	8.9%
education	High School or less	92.4%	7.6%
	Some college/2 year degree	95.5%	4.5%
	4-year degree	94.3%	5.7%
	Graduate School	89.2%	10.8%
ideology	Strong Republican	96.7%	3.3%
	Lean Republican	96.4%	3.6%
	Independent	91.7%	8.3%
	Lean Democrat	93.3%	6.7%
	Strong Democrat	93.5%	6.5%
income	Under \$25,000	84.1%	15.9%
	\$25,001 - \$50,000	98.7%	1.3%
	\$50,001 - \$75,000	94.4%	5.6%
	More than \$75,000	94.2%	5.8%
gender	Male	95.1%	4.9%
	Female	92.4%	7.6%

**Question 8g: Thermostat**

		adjust.install.thermostat	
		No	Yes
own.rent	Own	56.2%	43.8%
	Rent	62.5%	37.5%
live	Rural area	58.1%	41.9%
	Small town	56.5%	43.5%
	City	57.0%	43.0%
education	High School or less	52.2%	47.8%
	Some college/2 year degree	56.0%	44.0%
	4-year degree	62.9%	37.1%
	Graduate School	56.8%	43.2%
ideology	Strong Republican	56.7%	43.3%
	Lean Republican	55.4%	44.6%
	Independent	57.6%	42.4%
	Lean Democrat	56.7%	43.3%
	Strong Democrat	56.5%	43.5%
income	Under \$25,000	56.8%	43.2%
	\$25,001 - \$50,000	65.8%	34.2%
	\$50,001 - \$75,000	56.2%	43.8%
	More than \$75,000	51.5%	48.5%
gender	Male	59.9%	40.1%
	Female	54.0%	46.0%

**Question 8h: Turn off devices when not in use**

		turn.off.app.devices	
		No	Yes
own.rent	Own	36.0%	64.0%
	Rent	43.8%	56.3%
live	Rural area	35.3%	64.7%
	Small town	39.5%	60.5%
	City	35.4%	64.6%
education	High School or less	39.1%	60.9%
	Some college/2 year degree	38.1%	61.9%
	4-year degree	40.0%	60.0%
	Graduate School	16.2%	83.8%
ideology	Strong Republican	41.7%	58.3%
	Lean Republican	35.7%	64.3%
	Independent	34.7%	65.3%
	Lean Democrat	40.0%	60.0%
	Strong Democrat	32.6%	67.4%
income	Under \$25,000	34.1%	65.9%
	\$25,001 - \$50,000	50.6%	49.4%
	\$50,001 - \$75,000	30.3%	69.7%
	More than \$75,000	32.0%	68.0%
gender	Male	36.8%	63.2%
	Female	36.9%	63.1%

**something.else**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	549	91.5	91.5	91.5
Yes	25	4.2	4.2	95.7
1 banking along hous	1	.2	.2	95.8
1 better skirting	1	.2	.2	96.0
1 drapes	1	.2	.2	96.2
1 garage doors	1	.2	.2	96.3
1 heating pump	1	.2	.2	96.5
1 landscaping	1	.2	.2	96.7
1 liners in outlets	1	.2	.2	96.8
1 new furnace	1	.2	.2	97.0
1 new roof	3	.5	.5	97.5
1 propane fire place	1	.2	.2	97.7
1 remove windows	1	.2	.2	97.8
1 roof	2	.3	.3	98.2
1 roof, siding	1	.2	.2	98.3
1 shades in windows	1	.2	.2	98.5
1 shingles	1	.2	.2	98.7
1 siding	3	.5	.5	99.2
1 siding/new roof	1	.2	.2	99.3
1 solar pan	1	.2	.2	99.5
1 solar tubes	1	.2	.2	99.7
1 window insulator	1	.2	.2	99.8
1flrheat,ceiling fan	1	.2	.2	100.0
Total	600	100.0	100.0	



**Question 9: Influenced by incentives**

		incentive.influence		
		Yes	No	Don't Know
own.rent	Own	20.6%	77.1%	2.3%
	Rent	33.3%	43.3%	23.3%
live	Rural area	19.8%	78.5%	1.7%
	Small town	25.4%	70.6%	4.0%
	City	21.1%	71.1%	7.9%
education	High School or less	24.0%	68.8%	7.3%
	Some college/2 year degree	22.1%	76.5%	1.5%
	4-year degree	20.4%	75.7%	3.9%
ideology	Graduate School	21.6%	73.0%	5.4%
	Strong Republican	25.4%	73.0%	1.6%
	Lean Republican	25.0%	67.9%	7.1%
	Independent	17.9%	80.7%	1.4%
	Lean Democrat	12.9%	80.6%	6.5%
	Strong Democrat	28.3%	65.2%	6.5%
income	Under \$25,000	11.4%	79.5%	9.1%
	\$25,001 - \$50,000	26.3%	71.3%	2.5%
	\$50,001 - \$75,000	18.7%	75.8%	5.5%
	More than \$75,000	24.5%	74.5%	1.0%
gender	Male	20.5%	77.8%	1.6%
	Female	22.5%	71.5%	6.0%

### Question 10: Used incentives

		incentive.use	
		Yes	No
own.rent	Own	18.8%	81.3%
	Rent	8.2%	91.8%
live	Rural area	20.1%	79.9%
	Small town	16.5%	83.5%
	City	13.5%	86.5%
education	High School or less	12.9%	87.1%
	Some college/2 year degree	18.3%	81.7%
	4-year degree	19.0%	81.0%
	Graduate School	23.0%	77.0%
ideology	Strong Republican	18.4%	81.6%
	Lean Republican	16.1%	83.9%
	Independent	17.4%	82.6%
	Lean Democrat	10.7%	89.3%
	Strong Democrat	20.3%	79.7%
income	Under \$25,000	11.6%	88.4%
	\$25,001 - \$50,000	13.0%	87.0%
	\$50,001 - \$75,000	18.4%	81.6%
	More than \$75,000	23.5%	76.5%
gender	Male	16.9%	83.1%
	Female	17.5%	82.5%

**Question 11: Familiar with incentives**

		incentive.familiarity			
		Very unfamiliar	Somewhat unfamiliar	Somewhat familiar	Very familiar
own.rent	Own	35.0%	29.1%	23.8%	12.1%
	Rent	54.1%	22.4%	16.5%	7.1%
live	Rural area	32.1%	29.6%	25.4%	12.9%
	Small town	40.8%	23.2%	26.1%	10.0%
	City	42.1%	33.8%	12.8%	11.3%
	High School or less	43.6%	20.9%	22.1%	13.5%
education	Some college/2 year degree	37.8%	30.8%	23.4%	8.0%
	4-year degree	33.1%	33.1%	22.7%	11.0%
	Graduate School	34.4%	24.6%	23.0%	18.0%
	Strong Republican	33.3%	31.3%	19.2%	16.2%
ideology	Lean Republican	40.7%	31.4%	17.4%	10.5%
	Independent	36.5%	27.0%	24.3%	12.2%
	Lean Democrat	42.9%	21.4%	28.6%	7.1%
	Strong Democrat	37.5%	26.6%	26.6%	9.4%
income	Under \$25,000	52.3%	19.8%	15.1%	12.8%
	\$25,001 - \$50,000	43.1%	29.2%	21.5%	6.2%
	\$50,001 - \$75,000	34.6%	27.2%	29.4%	8.8%
	More than \$75,000	31.2%	31.8%	19.5%	17.5%
gender	Male	37.6%	29.2%	22.4%	10.8%
	Female	37.8%	27.3%	23.0%	11.8%

**Question 12: Familiar with energy audit**

		eff.audit.familiarity			
		Very unfamiliar	Somewhat unfamiliar	Somewhat familiar	Very familiar
own.rent	Own	40.1%	28.0%	21.1%	10.8%
	Rent	48.2%	20.0%	22.4%	9.4%
live	Rural area	39.1%	26.5%	22.3%	12.2%
	Small town	42.9%	25.9%	20.3%	10.8%
	City	42.9%	27.8%	21.1%	8.3%
	High School or less	43.8%	22.2%	22.8%	11.1%
education	Some college/2 year degree	45.8%	29.4%	17.4%	7.5%
	4-year degree	35.1%	24.7%	24.7%	15.6%
	Graduate School	36.1%	34.4%	19.7%	9.8%
	Strong Republican	33.7%	36.7%	19.4%	10.2%
ideology	Lean Republican	44.8%	26.4%	18.4%	10.3%
	Independent	43.2%	25.3%	19.7%	11.8%
	Lean Democrat	37.5%	28.6%	25.0%	8.9%
	Strong Democrat	37.5%	21.9%	28.1%	12.5%
income	Under \$25,000	49.4%	20.0%	21.2%	9.4%
	\$25,001 - \$50,000	42.0%	31.3%	16.0%	10.7%
	\$50,001 - \$75,000	40.0%	31.9%	21.5%	6.7%
	More than \$75,000	39.6%	27.3%	20.8%	12.3%
gender	Male	37.8%	28.9%	22.8%	10.5%
	Female	44.7%	25.0%	19.7%	10.5%

**Question 13: Willing to pay for energy audit**

		audit.payment				
		\$1-\$50	\$51-\$100	\$101-\$150	\$150-\$200	\$250 or more
own.rent	Own	39.6%	33.8%	10.2%	10.7%	5.8%
	Rent	45.2%	25.8%	3.2%	9.7%	16.1%
live	Rural area	38.8%	37.8%	7.1%	11.2%	5.1%
	Small town	35.2%	30.7%	12.5%	11.4%	10.2%
	City	46.9%	28.1%	9.4%	9.4%	6.3%
education	High School or less	39.3%	34.4%	8.2%	11.5%	6.6%
	Some college/2 year degree	42.2%	26.5%	9.6%	10.8%	10.8%
	4-year degree	38.5%	34.6%	11.5%	11.5%	3.8%
	Graduate School	35.7%	42.9%	7.1%	7.1%	7.1%
ideology	Strong Republican	37.2%	30.2%	11.6%	14.0%	7.0%
	Lean Republican	38.8%	36.7%	10.2%	10.2%	4.1%
	Independent	43.3%	26.7%	12.2%	8.9%	8.9%
	Lean Democrat	37.0%	37.0%	3.7%	11.1%	11.1%
	Strong Democrat	41.9%	38.7%	6.5%	12.9%	.0%
income	Under \$25,000	50.0%	28.6%	3.6%	7.1%	10.7%
	\$25,001 - \$50,000	35.6%	40.7%	8.5%	6.8%	8.5%
	\$50,001 - \$75,000	38.8%	35.8%	9.0%	11.9%	4.5%
	More than \$75,000	36.8%	28.9%	11.8%	14.5%	7.9%
gender	Male	36.1%	32.3%	9.8%	13.5%	8.3%
	Female	44.4%	33.9%	8.9%	7.3%	5.6%

**Question 13a: energy audit follow up**

		audit.followup	
		No interest at any price	Only if it was free
own.rent	Own	32.1%	67.9%
	Rent	46.2%	53.8%
live	Rural area	36.9%	63.1%
	Small town	29.8%	70.2%
	City	34.3%	65.7%
education	High School or less	39.2%	60.8%
	Some college/2 year degree	28.0%	72.0%
	4-year degree	35.1%	64.9%
	Graduate School	35.5%	64.5%
ideology	Strong Republican	37.5%	62.5%
	Lean Republican	35.1%	64.9%
	Independent	34.8%	65.2%
	Lean Democrat	20.7%	79.3%
	Strong Democrat	30.3%	69.7%
income	Under \$25,000	38.6%	61.4%
	\$25,001 - \$50,000	35.6%	64.4%
	\$50,001 - \$75,000	26.9%	73.1%
	More than \$75,000	39.7%	60.3%
gender	Male	35.6%	64.4%
	Female	32.8%	67.2%

**Question 14a: Internet**

		internet			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	24.6%	9.0%	11.7%	54.7%
	Rent	21.2%	4.7%	11.8%	62.4%
live	Rural area	23.8%	5.4%	13.3%	57.5%
	Small town	29.2%	13.7%	12.7%	44.3%
	City	13.6%	6.1%	9.1%	71.2%
education	High School or less	42.0%	11.7%	12.3%	34.0%
	Some college/2 year degree	20.3%	8.9%	15.3%	55.4%
	4-year degree	11.7%	6.5%	9.1%	72.7%
	Graduate School	13.1%	3.3%	8.2%	75.4%
ideology	Strong Republican	26.3%	7.1%	14.1%	52.5%
	Lean Republican	18.4%	13.8%	12.6%	55.2%
	Independent	21.4%	7.0%	14.8%	56.8%
	Lean Democrat	25.0%	12.5%	10.7%	51.8%
	Strong Democrat	18.8%	6.3%	3.1%	71.9%
income	Under \$25,000	39.5%	8.1%	8.1%	44.2%
	\$25,001 - \$50,000	23.1%	12.3%	16.2%	48.5%
	\$50,001 - \$75,000	11.8%	5.9%	12.5%	69.9%
	More than \$75,000	18.2%	5.8%	10.4%	65.6%
gender	Male	21.0%	9.5%	13.2%	56.3%
	Female	27.0%	7.2%	10.5%	55.3%

### Question 14b: Utility Provider

		utilityprovider			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	14.7%	20.4%	35.6%	29.4%
	Rent	20.0%	24.7%	32.9%	22.4%
live	Rural area	13.8%	14.6%	36.3%	35.4%
	Small town	16.2%	24.3%	37.1%	22.4%
	City	14.3%	28.6%	33.8%	23.3%
	High School or less	18.6%	21.1%	28.0%	32.3%
education	Some college/2 year degree	14.9%	20.3%	40.1%	24.8%
	4-year degree	13.0%	22.1%	38.3%	26.6%
	Graduate School	9.8%	24.6%	36.1%	29.5%
	Strong Republican	19.2%	29.3%	33.3%	18.2%
ideology	Lean Republican	11.5%	21.8%	41.4%	25.3%
	Independent	13.0%	18.3%	36.5%	32.2%
	Lean Democrat	10.7%	25.0%	41.1%	23.2%
	Strong Democrat	15.6%	17.2%	32.8%	34.4%
income	Under \$25,000	18.6%	17.4%	34.9%	29.1%
	\$25,001 - \$50,000	20.6%	22.1%	36.6%	20.6%
	\$50,001 - \$75,000	8.1%	25.0%	36.0%	30.9%
	More than \$75,000	14.3%	19.5%	35.1%	31.2%
gender	Male	14.6%	21.8%	38.1%	25.5%
	Female	16.1%	20.1%	32.9%	30.9%



**Question 14c: Government Agency**

		govtagency			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	40.3%	29.4%	20.9%	9.4%
	Rent	35.3%	23.5%	27.1%	14.1%
live	Rural area	42.1%	31.3%	18.3%	8.3%
	Small town	38.6%	27.1%	22.9%	11.4%
	City	33.8%	29.3%	24.8%	12.0%
education	High School or less	42.2%	21.7%	24.2%	11.8%
	Some college/2 year degree	42.1%	32.2%	16.8%	8.9%
	4-year degree	33.8%	33.8%	22.1%	10.4%
	Graduate School	36.1%	26.2%	27.9%	9.8%
ideology	Strong Republican	47.5%	27.3%	21.2%	4.0%
	Lean Republican	43.0%	25.6%	20.9%	10.5%
	Independent	37.0%	30.9%	20.9%	11.3%
	Lean Democrat	41.1%	33.9%	19.6%	5.4%
	Strong Democrat	20.3%	26.6%	32.8%	20.3%
income	Under \$25,000	32.6%	17.4%	31.4%	18.6%
	\$25,001 - \$50,000	41.5%	26.9%	21.5%	10.0%
	\$50,001 - \$75,000	31.6%	33.8%	24.3%	10.3%
	More than \$75,000	42.9%	29.9%	18.2%	9.1%
gender	Male	39.0%	31.2%	19.7%	10.2%
	Female	39.9%	26.4%	23.8%	9.9%

**Question 14d: Extension Service**

		ext.service			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	33.1%	26.8%	26.4%	13.8%
	Rent	36.5%	30.6%	20.0%	12.9%
live	Rural area	25.1%	25.9%	32.6%	16.3%
	Small town	38.5%	27.9%	19.7%	13.9%
	City	39.1%	30.1%	21.1%	9.8%
education	High School or less	32.9%	25.3%	24.1%	17.7%
	Some college/2 year degree	35.6%	28.2%	24.3%	11.9%
	4-year degree	32.5%	27.3%	25.3%	14.9%
	Graduate School	31.1%	29.5%	29.5%	9.8%
ideology	Strong Republican	36.7%	18.4%	29.6%	15.3%
	Lean Republican	40.7%	24.4%	23.3%	11.6%
	Independent	30.6%	31.0%	23.6%	14.8%
	Lean Democrat	28.6%	32.1%	28.6%	10.7%
	Strong Democrat	28.1%	28.1%	25.0%	18.8%
income	Under \$25,000	41.7%	25.0%	22.6%	10.7%
	\$25,001 - \$50,000	33.1%	30.8%	25.4%	10.8%
	\$50,001 - \$75,000	28.7%	27.2%	30.9%	13.2%
	More than \$75,000	38.3%	23.4%	20.1%	18.2%
gender	Male	34.8%	27.6%	24.2%	13.3%
	Female	32.5%	27.2%	26.5%	13.9%

### Question 14e: Library

		library			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	62.7%	18.5%	11.2%	7.7%
	Rent	49.4%	20.0%	16.5%	14.1%
live	Rural area	64.1%	17.7%	8.9%	9.3%
	Small town	61.1%	16.6%	14.7%	7.6%
	City	54.9%	23.3%	12.8%	9.0%
	High School or less	59.0%	16.8%	14.3%	9.9%
education	Some college/2 year degree	64.2%	18.4%	8.5%	9.0%
	4-year degree	64.1%	17.0%	13.1%	5.9%
	Graduate School	49.2%	26.2%	13.1%	11.5%
	Strong Republican	63.3%	20.4%	11.2%	5.1%
ideology	Lean Republican	66.3%	14.0%	14.0%	5.8%
	Independent	56.3%	23.6%	9.6%	10.5%
	Lean Democrat	58.9%	17.9%	16.1%	7.1%
	Strong Democrat	62.5%	10.9%	15.6%	10.9%
income	Under \$25,000	52.9%	12.9%	10.6%	23.5%
	\$25,001 - \$50,000	58.5%	20.8%	16.2%	4.6%
	\$50,001 - \$75,000	57.8%	27.4%	7.4%	7.4%
	More than \$75,000	70.6%	13.7%	11.8%	3.9%
gender	Male	63.6%	18.7%	12.9%	4.8%
	Female	57.9%	18.5%	11.3%	12.3%

**Question 14f: Family/Friends**

		family.friends			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	15.1%	19.8%	35.6%	29.5%
	Rent	12.0%	13.3%	34.9%	39.8%
live	Rural area	18.0%	19.7%	29.3%	33.1%
	Small town	11.0%	16.2%	40.0%	32.9%
	City	12.3%	20.8%	41.5%	25.4%
education	High School or less	14.4%	15.6%	31.9%	38.1%
	Some college/2 year degree	13.4%	17.9%	39.3%	29.4%
	4-year degree	17.1%	21.1%	34.2%	27.6%
	Graduate School	9.8%	23.0%	36.1%	31.1%
ideology	Strong Republican	16.3%	23.5%	37.8%	22.4%
	Lean Republican	10.6%	10.6%	41.2%	37.6%
	Independent	13.1%	19.2%	34.5%	33.2%
	Lean Democrat	12.7%	21.8%	32.7%	32.7%
	Strong Democrat	17.2%	21.9%	32.8%	28.1%
income	Under \$25,000	10.7%	11.9%	29.8%	47.6%
	\$25,001 - \$50,000	14.6%	19.2%	35.4%	30.8%
	\$50,001 - \$75,000	11.9%	20.7%	34.1%	33.3%
	More than \$75,000	17.1%	20.4%	36.2%	26.3%
gender	Male	15.4%	20.5%	38.7%	25.3%
	Female	13.9%	17.2%	32.5%	36.4%

**Question 14g: Other**

		other			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	48.5%	27.9%	17.4%	6.1%
	Rent	51.5%	27.3%	15.2%	6.1%
live	Rural area	46.2%	27.4%	18.8%	7.5%
	Small town	51.2%	27.9%	16.3%	4.7%
	City	48.6%	28.0%	16.8%	6.5%
education	High School or less	46.4%	28.0%	19.2%	6.4%
	Some college/2 year degree	46.4%	28.6%	18.5%	6.5%
	4-year degree	51.2%	28.1%	14.0%	6.6%
	Graduate School	57.4%	21.3%	17.0%	4.3%
ideology	Strong Republican	41.8%	29.9%	20.9%	7.5%
	Lean Republican	52.9%	25.7%	17.1%	4.3%
	Independent	47.1%	28.9%	17.6%	6.4%
	Lean Democrat	45.8%	25.0%	20.8%	8.3%
	Strong Democrat	53.8%	25.0%	13.5%	7.7%
income	Under \$25,000	45.6%	26.5%	20.6%	7.4%
	\$25,001 - \$50,000	49.1%	31.1%	16.0%	3.8%
	\$50,001 - \$75,000	49.1%	25.9%	19.6%	5.4%
	More than \$75,000	52.6%	28.1%	10.5%	8.8%
gender	Male	48.5%	29.5%	16.9%	5.1%
	Female	49.6%	26.1%	17.2%	7.1%

**Question 15a: Potential savings exceed costs**

		savings.exceed.costs			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	3.3%	9.2%	22.2%	65.3%
	Rent	7.2%	3.6%	25.3%	63.9%
live	Rural area	4.2%	7.9%	20.9%	66.9%
	Small town	3.3%	10.4%	24.6%	61.6%
	City	3.0%	5.3%	24.1%	67.7%
education	High School or less	6.8%	11.7%	25.9%	55.6%
	Some college/2 year degree	3.0%	9.0%	25.9%	62.2%
	4-year degree	1.9%	5.8%	17.5%	74.7%
	Graduate School	1.6%	3.3%	16.4%	78.7%
ideology	Strong Republican	3.0%	12.1%	16.2%	68.7%
	Lean Republican	3.5%	4.7%	19.8%	72.1%
	Independent	3.0%	7.4%	23.5%	66.1%
	Lean Democrat	1.8%	8.9%	25.0%	64.3%
	Strong Democrat	3.1%	7.8%	25.0%	64.1%
income	Under \$25,000	8.2%	9.4%	24.7%	57.6%
	\$25,001 - \$50,000	3.1%	9.2%	25.2%	62.6%
	\$50,001 - \$75,000	2.2%	7.4%	22.8%	67.6%
	More than \$75,000	1.9%	5.8%	19.5%	72.7%
gender	Male	3.7%	8.8%	23.3%	64.2%
	Female	4.0%	7.9%	21.9%	66.2%

**Question 15b: Incentives available**

		incentives.available			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	14.9%	21.4%	33.3%	30.4%
	Rent	7.2%	18.1%	28.9%	45.8%
live	Rural area	19.2%	18.0%	29.3%	33.5%
	Small town	11.1%	20.7%	34.1%	34.1%
	City	6.0%	27.1%	38.3%	28.6%
education	High School or less	19.4%	21.3%	27.5%	31.9%
	Some college/2 year degree	12.9%	17.9%	34.3%	34.8%
	4-year degree	8.4%	25.3%	33.8%	32.5%
	Graduate School	11.5%	18.0%	42.6%	27.9%
ideology	Strong Republican	18.6%	18.6%	34.0%	28.9%
	Lean Republican	5.9%	21.2%	35.3%	37.6%
	Independent	13.5%	19.1%	33.5%	33.9%
	Lean Democrat	12.5%	35.7%	26.8%	25.0%
	Strong Democrat	9.4%	15.6%	31.3%	43.8%
income	Under \$25,000	12.9%	21.2%	29.4%	36.5%
	\$25,001 - \$50,000	15.6%	24.2%	31.3%	28.9%
	\$50,001 - \$75,000	8.8%	22.8%	31.6%	36.8%
	More than \$75,000	14.9%	17.5%	33.1%	34.4%
gender	Male	16.7%	24.5%	31.6%	27.2%
	Female	11.0%	17.3%	33.9%	37.9%

**Question 15c: Loans available**

		loans.available			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	33.7%	17.5%	25.6%	23.2%
	Rent	20.5%	26.5%	20.5%	32.5%
live	Rural area	36.8%	13.8%	23.4%	25.9%
	Small town	30.6%	19.6%	26.3%	23.4%
	City	23.1%	24.6%	28.5%	23.8%
	High School or less	34.8%	17.7%	17.1%	30.4%
education	Some college/2 year degree	31.3%	17.4%	29.4%	21.9%
	4-year degree	30.5%	22.7%	24.7%	22.1%
	Graduate School	29.5%	9.8%	36.1%	24.6%
	Strong Republican	35.7%	20.4%	23.5%	20.4%
ideology	Lean Republican	26.7%	25.6%	22.1%	25.6%
	Independent	30.6%	14.8%	27.5%	27.1%
	Lean Democrat	37.5%	14.3%	25.0%	23.2%
	Strong Democrat	26.6%	20.3%	26.6%	26.6%
income	Under \$25,000	27.7%	18.1%	21.7%	32.5%
	\$25,001 - \$50,000	30.5%	22.9%	26.7%	19.8%
	\$50,001 - \$75,000	25.7%	19.9%	25.0%	29.4%
	More than \$75,000	34.4%	14.3%	29.9%	21.4%
gender	Male	33.9%	19.2%	26.0%	20.9%
	Female	29.6%	18.3%	23.9%	28.2%



**Question 15d: Preserving natural resources**

		preserve.resource			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	10.6%	14.0%	32.1%	43.3%
	Rent	7.2%	12.0%	26.5%	54.2%
live	Rural area	11.8%	12.2%	29.8%	46.2%
	Small town	8.7%	14.0%	33.3%	44.0%
	City	9.0%	15.8%	29.3%	45.9%
	High School or less	10.6%	10.0%	35.0%	44.4%
education	Some college/2 year degree	9.5%	14.1%	31.7%	44.7%
	4-year degree	9.8%	15.7%	29.4%	45.1%
	Graduate School	6.6%	18.0%	23.0%	52.5%
	Strong Republican	15.3%	20.4%	28.6%	35.7%
ideology	Lean Republican	10.5%	14.0%	31.4%	44.2%
	Independent	8.3%	12.3%	32.5%	46.9%
	Lean Democrat	5.4%	17.9%	33.9%	42.9%
	Strong Democrat	4.8%	7.9%	27.0%	60.3%
income	Under \$25,000	10.7%	7.1%	23.8%	58.3%
	\$25,001 - \$50,000	9.9%	17.6%	32.1%	40.5%
	\$50,001 - \$75,000	6.7%	16.3%	29.6%	47.4%
	More than \$75,000	11.8%	13.1%	31.4%	43.8%
gender	Male	15.0%	17.4%	33.1%	34.5%
	Female	5.3%	10.0%	29.3%	55.3%

**Question 15e: Protecting the environment**

		protect.enviro			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	8.0%	14.9%	30.7%	46.4%
	Rent	8.4%	10.8%	22.9%	57.8%
live	Rural area	9.2%	13.9%	28.6%	48.3%
	Small town	6.2%	15.7%	29.5%	48.6%
	City	8.3%	12.8%	30.8%	48.1%
education	High School or less	7.5%	11.3%	30.0%	51.2%
	Some college/2 year degree	8.0%	16.4%	27.9%	47.8%
	4-year degree	9.1%	13.6%	31.8%	45.5%
	Graduate School	4.9%	14.8%	27.9%	52.5%
ideology	Strong Republican	14.3%	23.5%	25.5%	36.7%
	Lean Republican	5.8%	15.1%	31.4%	47.7%
	Independent	7.0%	11.3%	32.2%	49.6%
	Lean Democrat	7.1%	14.3%	28.6%	50.0%
	Strong Democrat	4.7%	9.4%	23.4%	62.5%
income	Under \$25,000	4.7%	9.4%	21.2%	64.7%
	\$25,001 - \$50,000	9.2%	13.8%	27.7%	49.2%
	\$50,001 - \$75,000	7.4%	15.4%	27.2%	50.0%
	More than \$75,000	7.8%	15.6%	34.4%	42.2%
gender	Male	12.2%	18.9%	32.8%	36.1%
	Female	4.0%	9.7%	26.3%	60.0%

**Question 15f: Energy independence**

		promote.enrgy.indep			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	5.9%	13.1%	29.9%	51.1%
	Rent	6.0%	14.5%	20.5%	59.0%
live	Rural area	5.4%	13.0%	30.5%	51.0%
	Small town	6.2%	13.7%	26.5%	53.6%
	City	5.3%	13.0%	30.5%	51.1%
	High School or less	6.8%	12.4%	28.6%	52.2%
education	Some college/2 year degree	5.0%	15.4%	28.9%	50.7%
	4-year degree	6.5%	13.6%	29.2%	50.6%
	Graduate School	.0%	9.8%	29.5%	60.7%
	Strong Republican	9.2%	17.3%	32.7%	40.8%
ideology	Lean Republican	2.3%	12.8%	25.6%	59.3%
	Independent	6.1%	12.6%	31.3%	50.0%
	Lean Democrat	3.6%	12.5%	30.4%	53.6%
	Strong Democrat	1.6%	9.4%	23.4%	65.6%
income	Under \$25,000	7.1%	9.5%	20.2%	63.1%
	\$25,001 - \$50,000	4.6%	10.7%	34.4%	50.4%
	\$50,001 - \$75,000	3.7%	14.7%	27.2%	54.4%
	More than \$75,000	5.8%	14.9%	30.5%	48.7%
gender	Male	7.1%	13.9%	29.6%	49.3%
	Female	4.6%	12.6%	28.1%	54.6%

**Question 15g: Preventing climate change**

		prev.climate.change			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	25.0%	17.8%	23.9%	33.3%
	Rent	16.9%	18.1%	14.5%	50.6%
live	Rural area	25.6%	16.0%	23.5%	34.9%
	Small town	21.3%	21.3%	24.2%	33.2%
	City	22.7%	15.2%	20.5%	41.7%
	High School or less	17.4%	18.6%	28.6%	35.4%
education	Some college/2 year degree	24.9%	19.4%	23.4%	32.3%
	4-year degree	27.5%	16.3%	19.0%	37.3%
	Graduate School	23.0%	16.4%	14.8%	45.9%
	Strong Republican	41.8%	15.3%	19.4%	23.5%
ideology	Lean Republican	26.7%	19.8%	19.8%	33.7%
	Independent	21.0%	20.5%	25.3%	33.2%
	Lean Democrat	16.1%	16.1%	23.2%	44.6%
	Strong Democrat	9.4%	10.9%	18.8%	60.9%
income	Under \$25,000	13.1%	14.3%	23.8%	48.8%
	\$25,001 - \$50,000	23.7%	17.6%	21.4%	37.4%
	\$50,001 - \$75,000	22.1%	20.6%	18.4%	39.0%
	More than \$75,000	28.1%	17.6%	25.5%	28.8%
gender	Male	31.4%	19.3%	21.3%	28.0%
	Female	16.3%	16.3%	24.0%	43.3%

**Question 15h: Avoid waste**

		avoid.waste			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	6.7%	11.6%	28.8%	52.9%
	Rent	8.3%	9.5%	16.7%	65.5%
live	Rural area	5.0%	11.8%	26.5%	56.7%
	Small town	8.1%	12.3%	28.0%	51.7%
	City	7.6%	9.1%	24.2%	59.1%
education	High School or less	6.3%	8.8%	28.3%	56.6%
	Some college/2 year degree	4.5%	14.4%	27.7%	53.5%
	4-year degree	9.7%	11.0%	25.3%	53.9%
	Graduate School	4.9%	9.8%	19.7%	65.6%
ideology	Strong Republican	15.3%	15.3%	23.5%	45.9%
	Lean Republican	5.7%	9.2%	26.4%	58.6%
	Independent	4.4%	12.3%	29.1%	54.2%
	Lean Democrat	5.4%	14.3%	21.4%	58.9%
	Strong Democrat	.0%	4.7%	21.9%	73.4%
income	Under \$25,000	9.5%	8.3%	17.9%	64.3%
	\$25,001 - \$50,000	9.2%	9.2%	26.9%	54.6%
	\$50,001 - \$75,000	3.7%	12.5%	25.7%	58.1%
	More than \$75,000	5.9%	11.8%	28.8%	53.6%
gender	Male	9.2%	14.6%	30.2%	46.1%
	Female	4.7%	8.0%	23.9%	63.5%

**Question 16: One stop shop**

		one.stop.shop			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	10.2%	14.5%	29.3%	46.1%
	Rent	10.6%	10.6%	30.6%	48.2%
live	Rural area	10.0%	13.8%	28.5%	47.7%
	Small town	11.8%	14.6%	29.2%	44.3%
	City	6.8%	12.0%	31.6%	49.6%
education	High School or less	15.4%	18.5%	25.3%	40.7%
	Some college/2 year degree	9.4%	12.9%	29.2%	48.5%
	4-year degree	6.5%	11.0%	31.8%	50.6%
	Graduate School	6.6%	9.8%	34.4%	49.2%
ideology	Strong Republican	16.2%	14.1%	18.2%	51.5%
	Lean Republican	3.4%	9.2%	37.9%	49.4%
	Independent	8.7%	15.7%	30.4%	45.2%
	Lean Democrat	8.9%	14.3%	39.3%	37.5%
	Strong Democrat	6.3%	14.3%	15.9%	63.5%
income	Under \$25,000	14.1%	10.6%	27.1%	48.2%
	\$25,001 - \$50,000	8.4%	18.3%	30.5%	42.7%
	\$50,001 - \$75,000	7.4%	9.6%	33.8%	49.3%
	More than \$75,000	9.1%	13.0%	26.6%	51.3%
gender	Male	11.5%	14.5%	31.8%	42.2%
	Female	8.9%	13.2%	27.7%	50.2%

**Question 17a: Website**

		stndrd.website			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	23.0%	10.2%	22.1%	44.7%
	Rent	23.5%	5.9%	20.0%	50.6%
live	Rural area	23.8%	9.2%	20.8%	46.3%
	Small town	27.0%	12.8%	20.4%	39.8%
	City	13.5%	5.3%	27.1%	54.1%
education	High School or less	38.9%	14.8%	19.1%	27.2%
	Some college/2 year degree	21.8%	8.9%	22.3%	47.0%
	4-year degree	12.3%	7.1%	20.8%	59.7%
	Graduate School	8.2%	3.3%	31.1%	57.4%
ideology	Strong Republican	25.3%	11.1%	16.2%	47.5%
	Lean Republican	16.1%	9.2%	28.7%	46.0%
	Independent	20.4%	10.9%	23.9%	44.8%
	Lean Democrat	21.4%	10.7%	21.4%	46.4%
	Strong Democrat	20.3%	4.7%	15.6%	59.4%
income	Under \$25,000	38.4%	11.6%	11.6%	38.4%
	\$25,001 - \$50,000	22.9%	10.7%	24.4%	42.0%
	\$50,001 - \$75,000	13.2%	6.6%	24.3%	55.9%
	More than \$75,000	14.9%	8.4%	22.7%	53.9%
gender	Male	18.3%	10.8%	26.8%	44.1%
	Female	27.6%	8.2%	17.4%	46.7%

**Question 17a: Video conferencing**

		vid.conference			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	46.5%	28.5%	16.0%	9.0%
	Rent	45.9%	22.4%	15.3%	16.5%
live	Rural area	47.5%	30.0%	15.0%	7.5%
	Small town	50.0%	21.7%	17.0%	11.3%
	City	37.9%	34.1%	16.7%	11.4%
	High School or less	49.7%	27.6%	11.7%	11.0%
education	Some college/2 year degree	49.5%	25.2%	15.8%	9.4%
	4-year degree	42.5%	28.1%	19.6%	9.8%
	Graduate School	37.7%	34.4%	19.7%	8.2%
	Strong Republican	49.5%	21.2%	16.2%	13.1%
ideology	Lean Republican	40.2%	34.5%	20.7%	4.6%
	Independent	44.3%	29.6%	16.5%	9.6%
	Lean Democrat	53.6%	30.4%	7.1%	8.9%
	Strong Democrat	42.9%	27.0%	17.5%	12.7%
income	Under \$25,000	52.3%	18.6%	14.0%	15.1%
	\$25,001 - \$50,000	48.9%	26.0%	15.3%	9.9%
	\$50,001 - \$75,000	35.3%	29.4%	24.3%	11.0%
	More than \$75,000	43.1%	35.9%	12.4%	8.5%
gender	Male	44.7%	30.5%	16.3%	8.5%
	Female	48.4%	24.7%	15.5%	11.5%



**Question 17c: Non-profit group**

		nonprofit			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	28.7%	29.5%	28.9%	12.9%
	Rent	30.6%	22.4%	27.1%	20.0%
live	Rural area	29.2%	31.3%	27.1%	12.5%
	Small town	30.7%	25.0%	29.7%	14.6%
	City	25.6%	29.3%	29.3%	15.8%
education	High School or less	27.6%	26.4%	31.3%	14.7%
	Some college/2 year degree	27.7%	29.2%	31.2%	11.9%
	4-year degree	33.1%	26.6%	25.3%	14.9%
	Graduate School	26.2%	34.4%	23.0%	16.4%
ideology	Strong Republican	37.4%	24.2%	23.2%	15.2%
	Lean Republican	27.6%	35.6%	29.9%	6.9%
	Independent	26.5%	29.6%	30.0%	13.9%
	Lean Democrat	23.2%	28.6%	33.9%	14.3%
	Strong Democrat	28.1%	21.9%	28.1%	21.9%
income	Under \$25,000	15.1%	23.3%	39.5%	22.1%
	\$25,001 - \$50,000	29.0%	28.2%	26.7%	16.0%
	\$50,001 - \$75,000	26.5%	31.6%	27.9%	14.0%
	More than \$75,000	35.1%	29.2%	25.3%	10.4%
gender	Male	30.8%	31.5%	25.4%	12.2%
	Female	27.0%	26.0%	31.6%	15.5%

**Question 17d: Local building Dept.**

		local.build.depts			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	27.2%	26.6%	29.4%	16.8%
	Rent	28.2%	28.2%	25.9%	17.6%
live	Rural area	30.8%	26.7%	27.1%	15.4%
	Small town	24.3%	23.8%	31.9%	20.0%
	City	22.6%	33.1%	30.1%	14.3%
	High School or less	24.5%	22.1%	28.2%	25.2%
education	Some college/2 year degree	23.3%	25.7%	34.2%	16.8%
	4-year degree	31.6%	30.3%	28.3%	9.9%
	Graduate School	34.4%	34.4%	19.7%	11.5%
	Strong Republican	24.5%	35.7%	23.5%	16.3%
ideology	Lean Republican	18.4%	34.5%	32.2%	14.9%
	Independent	27.8%	22.6%	32.6%	17.0%
	Lean Democrat	30.9%	27.3%	25.5%	16.4%
	Strong Democrat	31.3%	15.6%	28.1%	25.0%
income	Under \$25,000	20.9%	19.8%	31.4%	27.9%
	\$25,001 - \$50,000	18.3%	29.8%	33.6%	18.3%
	\$50,001 - \$75,000	29.4%	22.1%	31.6%	16.9%
	More than \$75,000	29.6%	31.6%	25.0%	13.8%
gender	Male	27.6%	32.7%	25.9%	13.9%
	Female	27.0%	21.1%	32.2%	19.7%

**Question 17e: toll free number**

		tele.number			
		Highly unlikely	Somewhat unlikely	Somewhat likely	Highly likely
own.rent	Own	34.7%	26.9%	22.6%	15.8%
	Rent	37.6%	22.4%	22.4%	17.6%
live	Rural area	34.6%	25.0%	23.8%	16.7%
	Small town	37.3%	22.6%	22.2%	17.9%
	City	32.3%	33.8%	20.3%	13.5%
education	High School or less	33.7%	22.1%	20.2%	23.9%
	Some college/2 year degree	37.6%	24.8%	22.8%	14.9%
	4-year degree	37.7%	27.9%	22.1%	12.3%
	Graduate School	27.9%	34.4%	26.2%	11.5%
ideology	Strong Republican	38.4%	28.3%	22.2%	11.1%
	Lean Republican	32.2%	31.0%	26.4%	10.3%
	Independent	33.5%	26.5%	21.7%	18.3%
	Lean Democrat	33.9%	25.0%	21.4%	19.6%
	Strong Democrat	31.3%	25.0%	21.9%	21.9%
income	Under \$25,000	27.9%	14.0%	24.4%	33.7%
	\$25,001 - \$50,000	39.7%	23.7%	23.7%	13.0%
	\$50,001 - \$75,000	30.1%	33.8%	21.3%	14.7%
	More than \$75,000	39.6%	27.9%	20.8%	11.7%
gender	Male	36.5%	29.1%	23.3%	11.1%
	Female	33.9%	23.4%	22.0%	20.7%

**Question 18: Electric Utility type**

		utility_company			
		Investor-owned utility	Rural Electric Cooperative	Municipal Utility	Don't Know
own.rent	Own	49.0%	45.1%	2.5%	3.3%
	Rent	58.8%	18.8%	4.7%	17.6%
live	Rural area	22.5%	73.8%	1.7%	2.1%
	Small town	72.2%	17.5%	2.8%	7.5%
	City	67.2%	19.1%	4.6%	9.2%
	High School or less	46.0%	44.8%	2.5%	6.7%
education	Some college/2 year degree	51.5%	39.1%	4.0%	5.4%
	4-year degree	51.3%	41.4%	2.6%	4.6%
	Graduate School	60.7%	32.8%	.0%	6.6%
	Strong Republican	42.9%	45.9%	7.1%	4.1%
ideology	Lean Republican	59.3%	37.2%	1.2%	2.3%
	Independent	49.1%	44.8%	1.3%	4.8%
	Lean Democrat	51.8%	30.4%	5.4%	12.5%
	Strong Democrat	54.7%	35.9%	.0%	9.4%
income	Under \$25,000	61.6%	29.1%	1.2%	8.1%
	\$25,001 - \$50,000	53.1%	33.1%	4.6%	9.2%
	\$50,001 - \$75,000	55.9%	39.7%	.0%	4.4%
	More than \$75,000	41.8%	51.0%	4.6%	2.6%
gender	Male	47.1%	46.4%	2.0%	4.4%
	Female	53.6%	36.2%	3.6%	6.6%

**Question 19: Electric Utility encourage**

		elect.util.encourage			
		Not at all	Just a little	Somewhat	Alot
own.rent	Own	12.3%	22.7%	36.7%	28.3%
	Rent	24.4%	23.2%	28.0%	24.4%
live	Rural area	8.8%	16.3%	40.6%	34.3%
	Small town	13.3%	25.6%	32.7%	28.4%
	City	23.7%	29.8%	32.8%	13.7%
education	High School or less	12.3%	17.3%	36.4%	34.0%
	Some college/2 year degree	16.3%	24.3%	31.2%	28.2%
	4-year degree	11.8%	24.2%	41.8%	22.2%
	Graduate School	15.3%	30.5%	32.2%	22.0%
ideology	Strong Republican	14.1%	23.2%	37.4%	25.3%
	Lean Republican	12.6%	29.9%	36.8%	20.7%
	Independent	14.0%	21.4%	32.8%	31.9%
	Lean Democrat	14.5%	25.5%	34.5%	25.5%
	Strong Democrat	14.3%	14.3%	41.3%	30.2%
income	Under \$25,000	15.5%	23.8%	25.0%	35.7%
	\$25,001 - \$50,000	18.5%	23.8%	36.9%	20.8%
	\$50,001 - \$75,000	10.4%	25.2%	41.5%	23.0%
	More than \$75,000	14.9%	20.1%	35.1%	29.9%
gender	Male	14.6%	21.0%	40.7%	23.7%
	Female	13.3%	24.3%	30.9%	31.6%

**Question 20: Importance of Electric Utility information**

		elect.util.info			
		Not at all	Just a little	Somewhat	Alot
own.rent	Own	3.9%	15.1%	38.2%	42.9%
	Rent	7.2%	9.6%	31.3%	51.8%
live	Rural area	3.3%	15.4%	31.7%	49.6%
	Small town	3.8%	14.4%	41.6%	40.2%
	City	6.1%	12.1%	40.2%	41.7%
education	High School or less	3.7%	17.9%	32.7%	45.7%
	Some college/2 year degree	5.0%	11.9%	39.1%	44.1%
	4-year degree	4.0%	11.9%	39.1%	45.0%
	Graduate School	4.9%	13.1%	39.3%	42.6%
ideology	Strong Republican	8.1%	17.2%	37.4%	37.4%
	Lean Republican	3.5%	20.9%	31.4%	44.2%
	Independent	2.6%	10.0%	38.7%	48.7%
	Lean Democrat	3.6%	14.5%	40.0%	41.8%
	Strong Democrat	3.2%	6.3%	33.3%	57.1%
income	Under \$25,000	4.7%	15.3%	29.4%	50.6%
	\$25,001 - \$50,000	3.1%	9.2%	46.9%	40.8%
	\$50,001 - \$75,000	3.0%	15.6%	40.0%	41.5%
	More than \$75,000	5.9%	13.1%	34.0%	47.1%
gender	Male	6.1%	15.9%	40.5%	37.5%
	Female	2.7%	12.7%	34.3%	50.3%

**Question 21: Importance of Electric Utility incentives**

		elect.util.incentive			
		Not at all	Just a little	Somewhat	Alot
own.rent	Own	6.0%	12.5%	34.7%	46.8%
	Rent	7.2%	12.0%	24.1%	56.6%
live	Rural area	5.4%	11.7%	33.3%	49.6%
	Small town	7.1%	11.4%	34.6%	46.9%
	City	5.3%	13.6%	31.8%	49.2%
education	High School or less	8.6%	15.4%	29.6%	46.3%
	Some college/2 year degree	5.9%	9.4%	32.7%	52.0%
	4-year degree	3.3%	11.1%	37.9%	47.7%
	Graduate School	8.2%	11.5%	32.8%	47.5%
ideology	Strong Republican	5.1%	15.2%	35.4%	44.4%
	Lean Republican	4.6%	9.2%	42.5%	43.7%
	Independent	6.5%	10.9%	30.9%	51.7%
	Lean Democrat	7.3%	12.7%	25.5%	54.5%
	Strong Democrat	3.1%	7.8%	31.3%	57.8%
income	Under \$25,000	7.1%	15.3%	22.4%	55.3%
	\$25,001 - \$50,000	7.7%	9.2%	36.2%	46.9%
	\$50,001 - \$75,000	5.1%	11.8%	30.9%	52.2%
	More than \$75,000	4.5%	10.4%	38.3%	46.8%
gender	Male	5.7%	15.5%	38.9%	39.9%
	Female	6.6%	9.3%	27.8%	56.3%

### Question 22: Familiarity with Energy Star

		enrgystar			
		Very unfamiliar	Somewhat unfamiliar	Somewhat familiar	Very familiar
own.rent	Own	27.9%	25.3%	31.4%	15.4%
	Rent	37.6%	27.1%	23.5%	11.8%
live	Rural area	31.7%	21.3%	30.8%	16.3%
	Small town	27.8%	25.9%	31.6%	14.6%
	City	27.1%	31.6%	27.8%	13.5%
education	High School or less	38.0%	22.1%	20.9%	19.0%
	Some college/2 year degree	29.7%	30.2%	29.7%	10.4%
	4-year degree	22.7%	25.3%	37.7%	14.3%
	Graduate School	21.3%	16.4%	39.3%	23.0%
ideology	Strong Republican	26.3%	29.3%	27.3%	17.2%
	Lean Republican	31.0%	28.7%	27.6%	12.6%
	Independent	29.1%	23.5%	33.0%	14.3%
	Lean Democrat	23.2%	28.6%	30.4%	17.9%
	Strong Democrat	28.1%	20.3%	34.4%	17.2%
income	Under \$25,000	43.0%	20.9%	20.9%	15.1%
	\$25,001 - \$50,000	32.8%	29.0%	27.5%	10.7%
	\$50,001 - \$75,000	28.7%	31.6%	27.2%	12.5%
	More than \$75,000	21.4%	21.4%	35.7%	21.4%
gender	Male	26.4%	30.1%	28.0%	15.5%
	Female	32.2%	21.4%	32.2%	14.1%



**Question 23a: Home appliances**

		purchase_appliance_washer_dryer_dishwasher			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	4.5%	9.7%	33.3%	52.4%
	Rent	12.9%	2.4%	22.4%	62.4%
live	Rural area	5.4%	8.3%	34.6%	51.7%
	Small town	4.2%	10.8%	26.9%	58.0%
	City	8.3%	3.8%	35.3%	52.6%
	High School or less	6.7%	9.8%	28.2%	55.2%
education	Some college/2 year degree	5.0%	8.9%	35.1%	51.0%
	4-year degree	5.8%	6.5%	32.5%	55.2%
	Graduate School	4.9%	4.9%	31.1%	59.0%
	Strong Republican	8.1%	8.1%	37.4%	46.5%
ideology	Lean Republican	2.3%	9.2%	40.2%	48.3%
	Independent	6.5%	7.4%	33.0%	53.0%
	Lean Democrat	7.1%	14.3%	19.6%	58.9%
	Strong Democrat	1.6%	3.1%	25.0%	70.3%
income	Under \$25,000	10.5%	4.7%	20.9%	64.0%
	\$25,001 - \$50,000	3.8%	9.2%	35.1%	51.9%
	\$50,001 - \$75,000	4.4%	8.1%	34.6%	52.9%
	More than \$75,000	4.5%	7.8%	36.4%	51.3%
gender	Male	6.8%	11.1%	40.2%	41.9%
	Female	4.6%	6.3%	23.7%	65.5%

**Question 23b: Heating or air conditioning equipment**

		purchase_heating_airconditioning			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	5.1%	6.5%	24.5%	63.9%
	Rent	14.1%	3.5%	14.1%	68.2%
live	Rural area	6.8%	6.4%	26.7%	60.2%
	Small town	5.2%	6.1%	19.8%	68.9%
	City	7.5%	3.0%	21.1%	68.4%
	High School or less	6.8%	8.0%	24.1%	61.1%
education	Some college/2 year degree	6.5%	4.5%	23.4%	65.7%
	4-year degree	6.6%	3.9%	20.4%	69.1%
	Graduate School	4.9%	3.3%	27.9%	63.9%
	Strong Republican	8.2%	4.1%	26.5%	61.2%
ideology	Lean Republican	2.3%	4.7%	26.7%	66.3%
	Independent	6.6%	7.4%	21.0%	65.1%
	Lean Democrat	10.9%	7.3%	27.3%	54.5%
	Strong Democrat	3.1%	.0%	15.6%	81.3%
income	Under \$25,000	11.8%	4.7%	17.6%	65.9%
	\$25,001 - \$50,000	6.2%	7.8%	23.3%	62.8%
	\$50,001 - \$75,000	5.2%	3.7%	25.9%	65.2%
	More than \$75,000	3.2%	5.2%	22.7%	68.8%
gender	Male	8.1%	6.4%	27.5%	58.0%
	Female	4.7%	5.6%	18.6%	71.1%

**Question 23c: Home purchase itself**

		purchase_home			
		Not at all important	Not too important	Somewhat important	Very important
own.rent	Own	10.2%	12.7%	31.7%	45.4%
	Rent	14.1%	7.1%	22.4%	56.5%
live	Rural area	11.4%	11.0%	30.0%	47.7%
	Small town	12.3%	12.3%	28.3%	47.2%
	City	7.5%	12.8%	35.3%	44.4%
	High School or less	7.4%	11.1%	29.0%	52.5%
education	Some college/2 year degree	12.9%	10.9%	34.7%	41.6%
	4-year degree	11.2%	12.5%	29.6%	46.7%
	Graduate School	11.5%	14.8%	27.9%	45.9%
	Strong Republican	12.2%	11.2%	30.6%	45.9%
ideology	Lean Republican	7.0%	15.1%	33.7%	44.2%
	Independent	11.4%	11.8%	30.1%	46.7%
	Lean Democrat	16.1%	16.1%	32.1%	35.7%
	Strong Democrat	7.8%	7.8%	25.0%	59.4%
income	Under \$25,000	9.4%	8.2%	27.1%	55.3%
	\$25,001 - \$50,000	15.4%	10.0%	36.9%	37.7%
	\$50,001 - \$75,000	11.1%	14.8%	28.9%	45.2%
	More than \$75,000	7.8%	11.7%	33.1%	47.4%
gender	Male	11.8%	14.2%	31.8%	42.2%
	Female	9.6%	9.6%	29.2%	51.5%

**Question 24: Loans to schools policy**

		school_loans			
		Do not support	Somewhat do not support	Somewhat support	Support
own.rent	Own	7.2%	12.3%	31.9%	48.5%
	Rent	7.1%	9.4%	25.9%	57.6%
live	Rural area	6.3%	12.6%	31.9%	49.2%
	Small town	8.5%	11.8%	27.4%	52.4%
	City	4.5%	9.8%	34.6%	51.1%
	High School or less	8.6%	12.3%	29.0%	50.0%
education	Some college/2 year degree	6.5%	12.9%	28.9%	51.7%
	4-year degree	4.5%	11.0%	33.1%	51.3%
	Graduate School	8.2%	8.2%	32.8%	50.8%
	Strong Republican	7.1%	21.2%	37.4%	34.3%
ideology	Lean Republican	5.7%	5.7%	33.3%	55.2%
	Independent	7.0%	9.6%	29.8%	53.5%
	Lean Democrat	3.6%	14.3%	30.4%	51.8%
	Strong Democrat	6.3%	9.4%	20.3%	64.1%
income	Under \$25,000	14.1%	11.8%	21.2%	52.9%
	\$25,001 - \$50,000	7.6%	16.0%	28.2%	48.1%
	\$50,001 - \$75,000	4.4%	9.6%	33.8%	52.2%
	More than \$75,000	2.6%	7.1%	35.1%	55.2%
gender	Male	7.8%	12.8%	31.8%	47.6%
	Female	6.6%	10.9%	30.1%	52.3%

**Question 25: Public building projects efficiency**

		standards_public_projects			
		Do not support	Somewhat do not support	Somewhat support	Support
own.rent	Own	5.5%	8.6%	35.0%	50.9%
	Rent	5.9%	14.1%	22.4%	57.6%
live	Rural area	5.4%	10.4%	32.5%	51.7%
	Small town	6.1%	7.5%	32.1%	54.2%
	City	5.3%	9.2%	34.4%	51.1%
education	High School or less	8.6%	8.0%	28.8%	54.6%
	Some college/2 year degree	5.5%	9.5%	35.8%	49.3%
	4-year degree	2.6%	9.8%	33.3%	54.2%
	Graduate School	4.9%	8.2%	31.1%	55.7%
ideology	Strong Republican	8.2%	14.3%	36.7%	40.8%
	Lean Republican	3.4%	8.0%	37.9%	50.6%
	Independent	5.7%	8.7%	32.3%	53.3%
	Lean Democrat	1.8%	7.1%	28.6%	62.5%
	Strong Democrat	1.6%	3.1%	18.8%	76.6%
income	Under \$25,000	5.8%	9.3%	25.6%	59.3%
	\$25,001 - \$50,000	6.9%	10.7%	29.8%	52.7%
	\$50,001 - \$75,000	4.4%	7.4%	31.6%	56.6%
	More than \$75,000	3.9%	6.6%	37.5%	52.0%
gender	Male	7.1%	10.9%	35.0%	46.9%
	Female	3.9%	7.9%	31.6%	56.6%

**Question 26: Building codes efficiency standards**

		standards_construction			
		Do not support	Somewhat do not support	Somewhat support	Support
own.rent	Own	8.8%	11.3%	33.7%	46.2%
	Rent	3.5%	9.4%	31.8%	55.3%
live	Rural area	7.9%	11.7%	34.2%	46.3%
	Small town	9.0%	9.9%	32.1%	49.1%
	City	7.5%	7.5%	36.8%	48.1%
	High School or less	9.8%	9.2%	33.7%	47.2%
education	Some college/2 year degree	7.4%	11.4%	33.7%	47.5%
	4-year degree	7.8%	8.4%	35.1%	48.7%
	Graduate School	4.9%	11.5%	36.1%	47.5%
	Strong Republican	17.2%	13.1%	34.3%	35.4%
ideology	Lean Republican	4.6%	18.4%	35.6%	41.4%
	Independent	7.4%	8.7%	33.9%	50.0%
	Lean Democrat	5.4%	5.4%	30.4%	58.9%
	Strong Democrat	4.7%	1.6%	23.4%	70.3%
income	Under \$25,000	9.3%	11.6%	24.4%	54.7%
	\$25,001 - \$50,000	7.6%	6.1%	37.4%	48.9%
	\$50,001 - \$75,000	5.1%	11.0%	30.9%	52.9%
	More than \$75,000	10.4%	11.0%	37.0%	41.6%
gender	Male	11.1%	15.5%	33.8%	39.5%
	Female	4.9%	6.6%	33.2%	55.3%

		trustfund		
		Only for water projects	Only for energy projects	For both project types
own.rent	Own	4.9%	6.5%	88.6%
	Rent	3.5%	9.4%	87.1%
live	Rural area	4.2%	7.5%	88.3%
	Small town	4.7%	7.1%	88.2%
	City	6.0%	5.3%	88.7%
education	High School or less	6.2%	7.4%	86.4%
	Some college/2 year degree	4.0%	7.9%	88.1%
	4-year degree	3.2%	7.1%	89.6%
	Graduate School	6.6%	3.3%	90.2%
ideology	Strong Republican	5.1%	6.1%	88.9%
	Lean Republican	2.3%	4.6%	93.1%
	Independent	5.2%	7.0%	87.8%
	Lean Democrat	1.8%	7.1%	91.1%
	Strong Democrat	4.7%	9.4%	85.9%
income	Under \$25,000	5.8%	8.1%	86.0%
	\$25,001 - \$50,000	5.3%	6.1%	88.5%
	\$50,001 - \$75,000	2.2%	9.6%	88.2%
	More than \$75,000	6.5%	5.8%	87.7%
gender	Male	6.4%	6.1%	87.5%
	Female	3.0%	7.6%	89.4%

**Question 28: Energy efficiency fee**

		engybill			
		Do not support	Somewhat do not support	Somewhat support	Support
own.rent	Own	32.4%	16.3%	22.7%	28.6%
	Rent	11.8%	18.8%	22.4%	47.1%
live	Rural area	34.6%	11.8%	24.1%	29.5%
	Small town	30.2%	18.9%	19.8%	31.1%
	City	20.3%	18.8%	27.1%	33.8%
education	High School or less	22.1%	19.0%	28.2%	30.7%
	Some college/2 year degree	31.2%	16.8%	22.8%	29.2%
	4-year degree	35.3%	13.1%	19.0%	32.7%
	Graduate School	30.5%	10.2%	22.0%	37.3%
ideology	Strong Republican	42.9%	12.2%	23.5%	21.4%
	Lean Republican	21.8%	24.1%	24.1%	29.9%
	Independent	29.8%	17.1%	24.1%	28.9%
	Lean Democrat	21.4%	10.7%	17.9%	50.0%
	Strong Democrat	18.8%	10.9%	21.9%	48.4%
income	Under \$25,000	19.8%	17.4%	18.6%	44.2%
	\$25,001 - \$50,000	26.9%	13.1%	33.1%	26.9%
	\$50,001 - \$75,000	26.5%	14.0%	25.0%	34.6%
	More than \$75,000	32.2%	15.1%	19.1%	33.6%
gender	Male	31.3%	16.7%	22.1%	29.9%
	Female	27.4%	16.5%	23.8%	32.3%



**Question 29: Where do you live?**

		live		
		Rural area	Small town	City
own.rent	Own	45.6%	36.0%	18.4%
	Rent	12.0%	38.6%	49.4%
live	Rural area	100.0%	.0%	.0%
	Small town	.0%	100.0%	.0%
	City	.0%	.0%	100.0%
education	High School or less	39.5%	46.3%	14.2%
	Some college/2 year degree	43.3%	36.8%	19.9%
	4-year degree	41.6%	29.2%	29.2%
	Graduate School	37.7%	27.9%	34.4%
ideology	Strong Republican	42.4%	37.4%	20.2%
	Lean Republican	34.5%	40.2%	25.3%
	Independent	44.5%	33.2%	22.3%
	Lean Democrat	37.5%	41.1%	21.4%
	Strong Democrat	43.8%	32.8%	23.4%
income	Under \$25,000	25.9%	49.4%	24.7%
	\$25,001 - \$50,000	35.1%	46.6%	18.3%
	\$50,001 - \$75,000	44.9%	31.6%	23.5%
	More than \$75,000	46.1%	25.3%	28.6%
gender	Male	38.9%	36.8%	24.3%
	Female	43.1%	35.7%	21.2%

**Question 30: Education level**

		education			
		High School or less	Some college/2 year degree	4-year degree	Graduate School
own.rent	Own	29.9%	34.1%	26.3%	9.7%
	Rent	18.1%	38.6%	27.7%	15.7%
live	Rural area	26.9%	36.6%	26.9%	9.7%
	Small town	35.5%	35.1%	21.3%	8.1%
	City	17.8%	31.0%	34.9%	16.3%
education	High School or less	100.0%	.0%	.0%	.0%
	Some college/2 year degree	.0%	100.0%	.0%	.0%
	4-year degree	.0%	.0%	100.0%	.0%
	Graduate School	.0%	.0%	.0%	100.0%
ideology	Strong Republican	32.7%	25.5%	38.8%	3.1%
	Lean Republican	28.7%	36.8%	21.8%	12.6%
	Independent	23.9%	41.3%	23.9%	10.9%
	Lean Democrat	21.4%	37.5%	25.0%	16.1%
	Strong Democrat	23.4%	23.4%	35.9%	17.2%
income	Under \$25,000	50.0%	27.4%	13.1%	9.5%
	\$25,001 - \$50,000	26.4%	48.8%	18.6%	6.2%
	\$50,001 - \$75,000	20.6%	38.2%	27.2%	14.0%
	More than \$75,000	20.8%	26.0%	39.6%	13.6%
gender	Male	26.1%	37.3%	25.0%	11.6%
	Female	30.1%	32.4%	28.0%	9.5%

**Question 31: Party affiliation**

		ideology				
		Strong Republican	Lean Republican	Independent	Lean Democrat	Strong Democrat
own.rent	Own	19.3%	15.8%	43.5%	9.7%	11.7%
	Rent	13.9%	18.1%	38.9%	15.3%	13.9%
live	Rural area	18.8%	13.5%	45.7%	9.4%	12.6%
	Small town	19.3%	18.2%	39.6%	12.0%	10.9%
	City	16.7%	18.3%	42.5%	10.0%	12.5%
	High School or less	23.0%	18.0%	39.6%	8.6%	10.8%
education	Some college/2 year degree	13.3%	17.0%	50.5%	11.2%	8.0%
	4-year degree	25.5%	12.8%	36.9%	9.4%	15.4%
	Graduate School	5.1%	18.6%	42.4%	15.3%	18.6%
	Strong Republican	100.0%	.0%	.0%	.0%	.0%
ideology	Lean Republican	.0%	100.0%	.0%	.0%	.0%
	Independent	.0%	.0%	100.0%	.0%	.0%
	Lean Democrat	.0%	.0%	.0%	100.0%	.0%
	Strong Democrat	.0%	.0%	.0%	.0%	100.0%
income	Under \$25,000	9.6%	11.0%	42.5%	17.8%	19.2%
	\$25,001 - \$50,000	19.0%	11.1%	47.6%	12.7%	9.5%
	\$50,001 - \$75,000	15.9%	22.0%	37.9%	9.8%	14.4%
	More than \$75,000	24.5%	19.0%	40.1%	6.1%	10.2%
gender	Male	20.0%	18.9%	43.8%	9.8%	7.5%
	Female	17.0%	13.7%	42.1%	11.1%	16.2%

**Question 32: Income level**

		income			
		Under \$25,000	\$25,001 - \$50,000	\$50,001 - \$75,000	More than \$75,000
own.rent	Own	13.8%	24.1%	29.0%	33.2%
	Rent	35.1%	33.8%	15.6%	15.6%
live	Rural area	11.0%	23.0%	30.5%	35.5%
	Small town	22.7%	33.0%	23.2%	21.1%
	City	17.4%	19.8%	26.4%	36.4%
education	High School or less	30.9%	25.0%	20.6%	23.5%
	Some college/2 year degree	12.9%	35.4%	29.2%	22.5%
	4-year degree	8.3%	18.0%	27.8%	45.9%
	Graduate School	14.3%	14.3%	33.9%	37.5%
ideology	Strong Republican	8.0%	27.3%	23.9%	40.9%
	Lean Republican	10.1%	17.7%	36.7%	35.4%
	Independent	15.5%	30.0%	25.0%	29.5%
	Lean Democrat	25.5%	31.4%	25.5%	17.6%
	Strong Democrat	23.3%	20.0%	31.7%	25.0%
income	Under \$25,000	100.0%	.0%	.0%	.0%
	\$25,001 - \$50,000	.0%	100.0%	.0%	.0%
	\$50,001 - \$75,000	.0%	.0%	100.0%	.0%
	More than \$75,000	.0%	.0%	.0%	100.0%
gender	Male	12.4%	25.6%	24.0%	38.0%
	Female	21.7%	26.1%	29.7%	22.5%

**Question 33: Gender**

		gender	
		Male	Female
own.rent	Own	50.3%	49.7%
	Rent	43.5%	56.5%
live	Rural area	46.7%	53.3%
	Small town	50.0%	50.0%
	City	52.6%	47.4%
education	High School or less	45.4%	54.6%
	Some college/2 year degree	52.5%	47.5%
	4-year degree	46.1%	53.9%
	Graduate School	54.1%	45.9%
ideology	Strong Republican	53.5%	46.5%
	Lean Republican	57.5%	42.5%
	Independent	50.4%	49.6%
	Lean Democrat	46.4%	53.6%
	Strong Democrat	31.3%	68.8%
income	Under \$25,000	37.2%	62.8%
	\$25,001 - \$50,000	50.4%	49.6%
	\$50,001 - \$75,000	45.6%	54.4%
	More than \$75,000	63.6%	36.4%
gender	Male	100.0%	.0%
	Female	.0%	100.0%

**Question 34: Region**

		region				
		Northwest	Southwest	South Central	Southeast	Northeast
own.rent	Own	19.9%	14.6%	19.5%	24.0%	22.0%
	Rent	15.3%	15.3%	12.9%	29.4%	27.1%
live	Rural area	23.3%	16.7%	17.1%	20.0%	22.9%
	Small town	19.8%	15.1%	21.2%	20.8%	23.1%
education	City	11.3%	9.0%	18.8%	39.1%	21.8%
	High School or less	18.4%	18.4%	17.2%	21.5%	24.5%
	Some college/2 year degree	16.3%	16.8%	25.2%	22.3%	19.3%
	4-year degree	22.7%	10.4%	14.9%	27.3%	24.7%
ideology	Graduate School	23.0%	8.2%	9.8%	32.8%	26.2%
	Strong Republican	18.2%	15.2%	25.3%	23.2%	18.2%
	Lean Republican	23.0%	13.8%	21.8%	21.8%	19.5%
	Independent	18.3%	18.3%	17.8%	27.0%	18.7%
	Lean Democrat	14.3%	7.1%	14.3%	25.0%	39.3%
	Strong Democrat	25.0%	9.4%	12.5%	21.9%	31.3%
income	Under \$25,000	15.1%	17.4%	15.1%	15.1%	37.2%
	\$25,001 - \$50,000	17.6%	13.0%	25.2%	24.4%	19.8%
	\$50,001 - \$75,000	19.9%	13.2%	18.4%	28.7%	19.9%
	More than \$75,000	19.5%	15.6%	15.6%	28.6%	20.8%
gender	Male	17.9%	13.2%	22.3%	26.7%	19.9%
	Female	20.7%	16.1%	15.1%	22.7%	25.3%